

## **PRIVACY POLICY**

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This Privacy Policy governs the manner in which The Bee Gym collects, uses and maintains information collected from users of the <http://www.beegym.co.uk> website ("Site"). This privacy policy applies to the Site and all products and services offered by The Bee Gym.

## **OUR COMMITMENT TO YOU**

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We are committed to protecting your privacy and to complying with the data protection laws in the UK. In consequence, we collect the minimum amount of information about you that is commensurate with providing you with a satisfactory service.

What is the purpose and legal basis for us to collect and process your personal data?

The main purpose is to identify our customers in order to deliver to you the goods or services that you buy from us and to provide you with any follow-up that is required. We also have to retain records of all our transactions for tax and accounting reasons.

In addition, so long as you freely give us your consent, we will send you by email newsletters and information concerning our products and services.

## **PERSONAL IDENTIFICATION INFORMATION**

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We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, and mailing address. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from receiving follow up information.

## **WEB BROWSER COOKIES**

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Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

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## **HOW WE USE COLLECTED INFORMATION**

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The Bee Gym may collect and use Users personal information for the following purposes:

- *To run and operate our Site*  
We may need your information display content on the Site correctly.
- *To improve customer service*  
Information you provide helps us respond to your customer service requests and support needs more efficiently.
- *To personalize user experience*  
We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- *To improve our Site*  
We may use feedback you provide to improve our products and services.
- *To process orders*  
We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service. (Your card details are not seen or stored by us, as they are managed by Pay Pal).
- *To run a promotion, contest, survey or other Site feature*  
To send Users information they agreed to receive about topics we think will be of interest to them.
- *To send periodic emails*  
We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests.

## **HOW WE PROTECT YOUR INFORMATION**

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We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, We have no access to your credit/debit card or any other financial information because our transactions are handled by Pay Pal on their secure platform. No usernames or passwords are stored by us.

## **SHARING YOUR PERSONAL INFORMATION**

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We do not sell, trade, or rent Users personal identification information to others.

## **ELECTRONIC NEWSLETTERS**

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If a User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters

or surveys. We may share your email address with these third parties for the purposes such as including you in a newsletter.

## **THIRD PARTY WEBSITES**

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Currently we have no advertising or other content on our Site that link to the sites and services of any partners, suppliers, advertisers, sponsors, licensors and other third parties.

## **CHANGES TO THIS PRIVACY POLICY**

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The Bee Gym has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## **YOUR ACCEPTANCE OF THESE TERMS**

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By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please contact us at the address below or do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

## **HOW TO CONTACT US**

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If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us.

[info@beegym.co.uk](mailto:info@beegym.co.uk)